This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A system for purchasing goods and services linked with broadcast media, comprising:

one or more broadcast receivers that receive a broadcast media including information relating to goods and services that can be purchased by persons receiving the media, each receiver further selectively receiving a purchase request and recording the purchase data for goods and services that a person purchases relating to the broadcast media; and

one or more servers that selectively receive and verify purchase data sent from the one or more receivers wherein the purchase data containing information that upon verification at the one or more servers, the purchase accomplishable without further interaction from the person;

wherein upon verification of the purchase data, the purchased goods and services are directly downloaded to the broadcast receiver.

2. (Previously Presented) The system of claim 1, wherein each broadcast receiver is in communication with a server.

3. (Previously Presented) The system of claim 1, wherein each broadcast receiver stores the purchase data and transmit the stored purchase data at a predetermined location.

4. (Previously Presented) The system of claim 1, wherein each broadcast receiver includes a radio.

5. (Previously Presented) The system of claim 1, wherein the broadcast media includes information about the purchase of the goods and services.

6. (Previously Presented) The system of claim 1, wherein the broadcast media does not include information about the purchase of the goods and services.

7. (Previously Presented) The system of claim 1, wherein each broadcast receiver is a single device.

8. (Previously Presented) The system of claim 1, wherein each broadcast receiver is comprised of at least two devices, to include a broadcast media receiver and a purchase selection device.

9. (Currently Amended) A broadcast receiver for purchasing goods and services linked with broadcast media, the broadcast receiver receiving a broadcast

media including information relating to goods and services that can be purchased by persons receiving the media, the broadcast receiver further selectively receiving a purchase request and recording the purchase data for goods and services that a person purchases linked with the broadcast media and selectively transmitting the purchase data to another computer device, wherein the purchase data containing information that upon verification, the purchase accomplishable without further interaction from the person; and wherein the broadcast receiver receiving a direct download of said purchased goods and services upon verification of the purchase.

10. (Previously Presented) The broadcast receiver of claim 9, further comprising a purchase selection indicator.

11. (Previously Presented) The broadcast receiver of claim 9, wherein the broadcast receiver further stores the purchase data and transmits the stored data at a predetermined location.

12. (Currently Amended) A method for purchasing goods and services linked with broadcast media, comprising the steps of:

receiving at a broadcast receiver a broadcast media including information relating to goods and services that can be purchased by persons receiving the media;

receiving at the broadcast receiver a purchase request;

selectively recording purchase data at the broadcast receiver for a good and service that a person purchases relating to the broadcast media;

sending the purchase data from the broadcast receiver to at least one server; receiving the purchase data at the at least one server; and verifying the purchase data from the broadcast receiver at the least one server.

wherein the purchase data containing information that upon verification at the at least one server, the purchase accomplishable without further interaction from the person and upon verification of the purchase, the goods and services being directly downloaded to the broadcast receiver.

13. (Previously Presented) The method of claim 12, wherein:

the step of sending the purchase data is sending the purchase data to a plurality of servers; and

further comprising the step of storing the purchase data of one of the servers; and

wherein the step of verifying the purchase data occurs at a different server.

14. (Previously Presented) The method of claim 12, wherein the step of sending the purchase data is sending the purchase data from the broadcast receiver

to the server via a secure communication channel.

15. (Previously Presented) The method of claim 12, further comprising the steps of:

storing the purchase data at the broadcast receiver; and transmitting the stored data from the broadcast receiver to the server when the broadcast receiver is at a predetermined location.

16. (Previously Presented) The method of claim 12, further comprising the steps of:

storing the purchase data at the broadcast receiver; and transmitting the stored data from the broadcast receiver to the server at a predetermined period of time.

17. (Previously Presented) The method of claim 12, wherein the step of receiving at a broadcast receiver a broadcast media receiver is receiving a radio signal at a radio receiver.

18. (Previously Presented) The method of claim 12, wherein the step of receiving at a broadcast receiver a broadcast media is receiving a broadcast media that includes information about the purchase of goods and services contained within the broadcast media.

19. (Previously Presented) The method of claim 12, wherein the step of receiving at a broadcast receiver a broadcast media is receiving a broadcast media that does not include information about the purchase of goods and services contained within the broadcast media.

20. (Previously Presented) The system of claim 8, wherein at least two devices are separate.